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The impact of social media and offline influences on consumer behaviour. An analysis of the low-cost airline industry - in Current Issues in Tourism, by Enrique Bigne; Luisa Andreu; Blanca Hernandez; Carla Ruiz, 2016-01-28

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Virtual reality: Applications and implications for tourism - in Tourism Management, by Daniel A. Guttentag, 2010-10

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The determinants of recommendations to use augmented reality technologies: The case of a Korean theme park - in Tourism Management, by Timothy Jung; Namho Chung; M.

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Online social networking: Relationship marketing in UK hotels - in Journal of marketing management, by Timothy Jung, 01.02.2013

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Distribution channel in hospitality and tourism - in International Journal of Contemporary Hospitality Management, by Rob Law; Rosanna Leung; Ada Lo; Daniel Leung; Lawrence Hoc Nang Fong, 2015-04-13

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A theoretical model of mobile augmented reality acceptance in urban heritage tourism - in Current Issues in Tourism, by M. Claudia tom Dieck; Timothy Jung, 2015-07-30

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The Fundamentals of Creative Advertising (second edition), by Ken Burtenshaw; Nik Mahon; Caroline Barfoot, c2011

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The complete guide to greener meetings and events, by Samuel Goldblatt, c2012

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CSR and environmental responsibility: motives and pressures to adopt green management practices - in Corporate Social Responsibility and Environmental Management, by Kathy Babiak; Sylvia Trendafilova, 2011-01[Article](#) | [Further reading](#) | ELECTRONIC

'Reflective Practice' - Chapter 15 - in A handbook for teaching & learning in higher education, by Margot Brown; Heather Fry; Stephanie Marshall, c2003[Chapter](#) | [Further reading](#) | ELECTRONIC

Worldwide destinations: the geography of travel and tourism, by Brian G. Boniface; Robyn Cooper; Chris Cooper, 2016[Book](#) | [Further reading](#) | ELECTRONIC

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Marketing the competitive destination of the future - in Tourism Management, by Dimitrios Buhalis, 2000-2[Article](#) | [Further reading](#) | ELECTRONIC

Visitor attractions and events: Responding to seasonality - in Tourism Management, by Joanne Connell; Stephen J. Page; Denny Meyer, 2015-02[Article](#) | [Further reading](#) | ELECTRONIC

Contemporary tourism: an international approach, by Chris Cooper; Colin Michael Hall, c2013

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Green marketing strategies: an examination of stakeholders and the opportunities they present - in Journal of the Academy of Marketing Science, by J. Joseph Cronin; Jeffery S. Smith; Mark R. Gleim; Edward Ramirez; Jennifer Dawn Martinez, 2011-2

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Promoting sustainable event practice: The role of professional associations - in International Journal of Hospitality Management, by Chantal Dickson; Charles Arcodia, 2010-6

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An Exploratory Study of the Importance of Sustainable Practices in the Meeting and Convention Site Selection Process - in Journal of Convention & Event Tourism, by Jason Draper; Mary Dawson; Emma Casey, 2011-07

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Environmental certification schemes: Hotel managers' views and perceptions - in International Journal of Hospitality Management, by Wouter Geerts, 2014-05

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Learning by doing: a guide to teaching and learning methods, by Graham Gibbs; Great Britain. Further Education Unit, 1988

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Brand Dubai and its competitors in the Middle East: An image and reputation analysis - in Place Branding and Public Diplomacy, by Robert Govers, 2012-2

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Place branding: glocal, virtual and physical identities, constructed, imagined and experienced, by Robert Govers; Frank M. Go, 2009

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Doing research in the real world, by David E. Gray, 2014

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Tourism in Dubai: overcoming barriers to destination development - in International Journal of Tourism Research, by Joan C. Henderson, 2006-03

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Engaging imagination: helping students become creative and reflective thinkers, by Alison James; Stephen D. Brookfield, 2014

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Our common future, by World Commission on Environment and Development, 1987

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